

BPCCRA MINUTES

Open Meeting & Summer Drinks Reception Wednesday August 12, 2026 @ 7:30pm
St Aldhelm's Meeting Room

(NOTE; Given the current lack of an Association Secretary, no notes were taken. Our dictaphone was tested and placed on the drinks reception table but somehow was moved with the result that only the Chair's introduction was recorded.)

1. The Chair welcomed attendees and noted apologies from 12+ members. Most were attending an eclipse viewing.
2. The Minutes of June 10 Meeting were accepted (proposed and seconded from the floor) with no matters raised.
3. Chair's Business
 - a) BCP Parking Fine Increase and Associated Issues. The public conversation re the August 'trial' increase by BCP was noted as varying resident opinions surface, plus the reported drop in tickets issued year on year to-date; our local radio and BBC Solent interview comments on parking challenges in general, abuse of double yellow lines, driveway H markings, loss of Beach Road Carpark, etc, were also acknowledged but all agreed the need for a comprehensive parking policy which is still not in evidence.
 - b) Thoughts on BPCCRA's underpinnings/rationale. It was agreed that this crucial conversation could not be positively progressed with such a low member attendance.
 - c) What should be the Association's focus? Top priorities? Ditto this conversation – Chair noted that our sister association, Dorset Lakes, names its priorities as Upkeep on Public Spaces and Antisocial Behaviour.
 - d) Essentials to achieve b) & c) This again needs to be revisited but the following points were raised in the brief discussion that followed. A comprehensive review of how the Association publicizes and promotes itself, how it communicates with its membership and how it keeps abreast of concerns and perspectives; the role of the website, Pines and Chines, together with a cost/benefit analysis.
 - e) Other Initiatives relevant to Resident/Member Poole in Bloom was noted; the collaboration of the Gardening Group with BCP's Andy Allflat; further conversation with key parties in proposed adjustments to the the planning process, to include the impact on our councillors.
4. Membership Issues John Pearce, M Secretary reported that the Stripe process is up and running alongside SO renewals.
5. Updates from the Treasurer. See attached. It was noted a fuller understanding of changes to the Pines and Chines advertising income is needed as we develop a pro-active marketing strategy.
6. Thoughts on Marketing Pamela Carvell, our newly created Marketing Officer, could not attend so her Marketing Update was read out for information. She identified her objectives as increasing the level of individual members which has fallen in recent years. Then, focus blocks and Managing Agents to enrol groups of people, plus identify and work with carefully selected business partners. Typically, small businesses whose owners may well already be Association members. Further, drive higher levels of traffic to our website, gaining more sign-ups, more Newsletter readers and thus engage more actively with individuals and organisations in the broader area.
7. Communications – Annabel Stemp noted the next edition of P&C progresses well and will feature the recent increase in size. Comms and Marketing collaboration is envisaged to update promotion/please join us/member benefits, and other copy
8. John Harkness presented the latest planning updates which can be found on BPCCRA's website.
9. AOB Shelved due to the pressure of time and the Chair did not take AOBs given the timings.

The Meeting was followed a short chat over drinks. Closed at 9.10pm

Next Meeting: October 14 @ 7.30pm